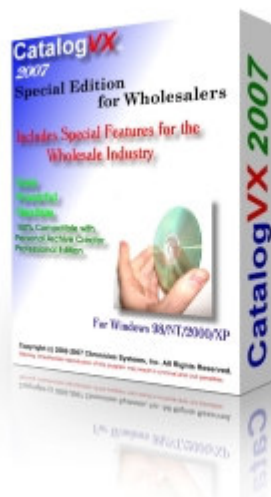**CatalogVX 2007**

The **CatalogVX** is a reliable and easy-to-use solution for creating electronic product catalogs of all types. Now even small and mid-sized companies can realize the benefits of creating catalogs on location without the need to outsource the work to a third party. With this software, a company can create catalogs "on-the-fly" to meet the constant changing demands of the market.

CatalogVX is a solution that allows wholesalers and retailers to insert pictures of their products into an organized database with prices, reference numbers, and descriptions of each item. The product then allows the user to publish the catalog on a CD-ROM; or in HTML format for web development; or in 6 different hard copy formats for traditional paper distribution.

Items within the software can easily be reference by index and search features. The product contains an internal database that makes it a stand-alone application that does not require any additional software purchases to work.

One Data Source for All

Product Catalogs on CD
Create your product catalogs on a CD-ROM with a simple click of an button. CatalogVX gives you the power to produce your product presentation using one of the most popular mediums in the modern world. Your electronic catalog will auto-launch on any Windows® compatible computer. Your buyers will not need to install any additional software to view your product catalogs. You will save a fortune on mailing and printing cost.
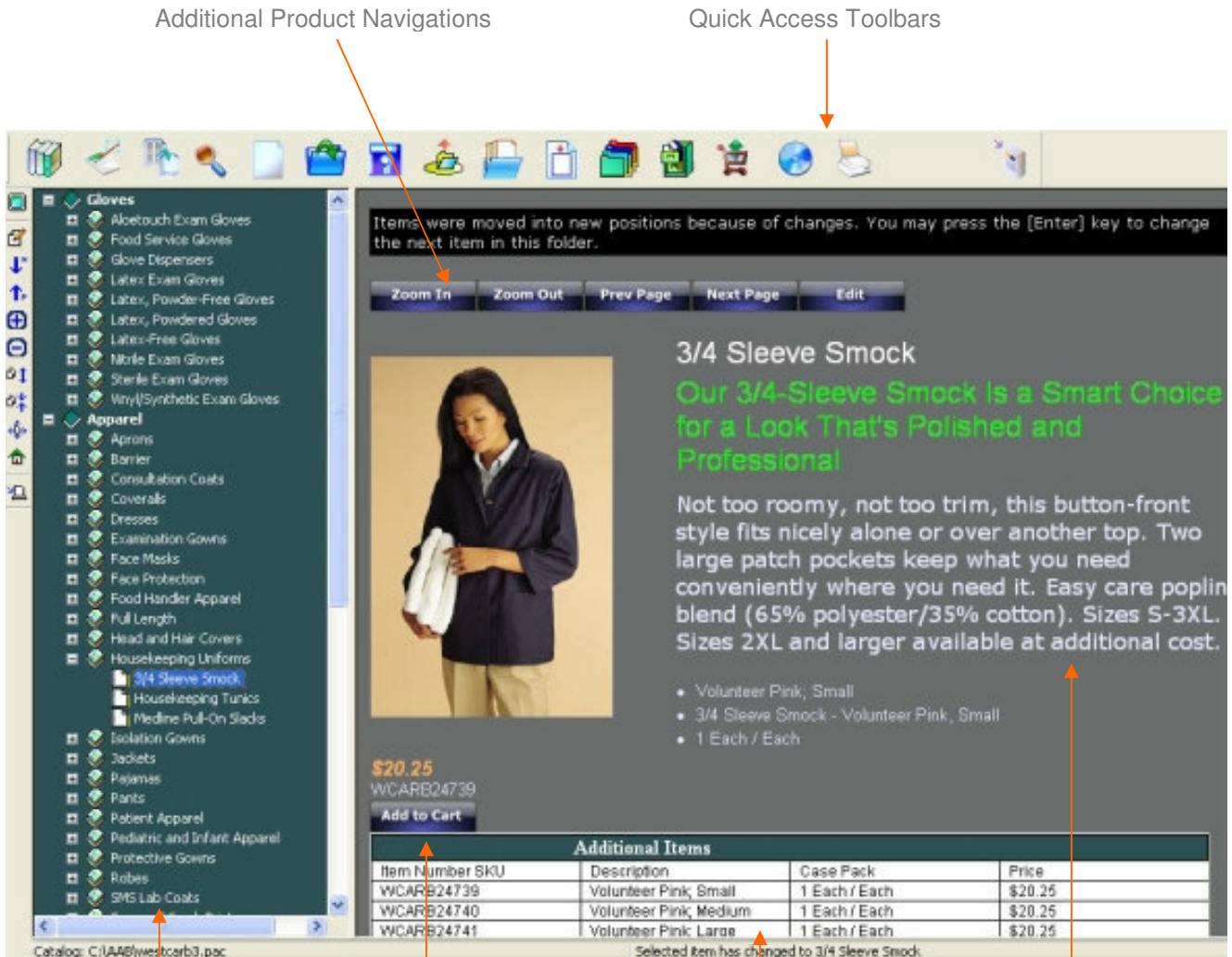
Product Catalogs on the Internet
Save your catalog pages in HTML format for web development. The HTML pages can be added to your current web site. Thus, you have the ability to create a new web site from the same data source. PAC can instantly create a full web page for each product within its internal database.

Printed Catalog for Traditional Distribution in Multiple Formats
CatalogVX produces dynamic catalogs. The versatility of the software allows the user to view and print the e-catalogs in multiple formats.

In addition, you can request a customized version of the CatalogVX.

Easy Catalog Creation – Easy Interface.

Additional Product Navigations

Quick Access Toolbars

Quick Navigation Item Tree for all your products

Dynamic Shopping Cart for your CD catalog

Additional Item Tables

Full Product Descriptions

Contact your Chronicles Systems Distributor for more information and a complete demo on CatalogVX.